



### EXHIBITOR DIRECTORY

Trade fair date: **31.01. - 03.02.2023**

Application deadline: **06.10.2022**

Trade fair opening hours:

for exhibitors: **9:00 – 18:00**

for visitors: **10:00 – 17:00** (on Friday, Feb 3<sup>th</sup>, 10:00 – 16:00)

Stand assembly and dismantling periods:

STAND ASSEMBLY	HALL 3	26 - 30.01.2023	HALL 6	26 - 30.01.2023	STAND DISASSEMBLY
	HALL 3A	26 - 30.01.2023	HALL 7A	27 - 30.01.2023	
	HALL 5	25 - 30.01.2023	HALLS 8 and 8A	27 - 30.01.2023	
<p><b>HALLS 3, 3A, 5 and 6 04 - 06.02.2023</b></p> <p><b>HALL 7A, 8 and 8A 04 - 05.02.2023</b></p>					

Exhibition space (without stand construction, equipment, electrical connections and water supply installation)

Kind of space	Net price till 06.10.2022	Net price after 06.10.2022 till 06.12.2022 inclusively	Net price after 06.12.2022
row location / 1-side open	450 PLN/ m <sup>2</sup>	495 PLN/ m <sup>2</sup>	525 PLN/ m <sup>2</sup>
corner location / 2-side open	485 PLN/ m <sup>2</sup>	540 PLN/ m <sup>2</sup>	575 PLN/ m <sup>2</sup>
semi-island location / 3-side open (min. 40 m <sup>2</sup> )	505 PLN/ m <sup>2</sup>	560 PLN/ m <sup>2</sup>	595 PLN/ m <sup>2</sup>
island location / 4-side open (min. 80 m <sup>2</sup> )	530 PLN/ m <sup>2</sup>	595 PLN/ m <sup>2</sup>	620 PLN/ m <sup>2</sup>
Outdoors, outside the hall, without a booth	210 PLN/ m <sup>2</sup>	255 PLN/ m <sup>2</sup>	290 PLN/ m <sup>2</sup>

Exhibitor Application Fee

is obligatory and constitutes MTP's requirement for accepting the application to participate in the fair and a space order related thereto.

EXHIBITOR APPLICATION FEE	STANDARD 1 750 PLN net	PREMIUM 2 600 PLN net
exhibitor cards to enter fair premises (in compliance with the Specified Provisions)	✓	✓
invitations for fair guests	50 pcs.	200 pcs.
participation of two exhibitor's representatives in the "After Hours" meeting	✓	✓
wireless access to the Internet – WiFi access during the fair and stand assembly/disassembly work	✓	✓
exhibitor's liability insurance (tort and contract liability)	✓	✓
Infocredit reports about 2 companies from our database	✓	✓
exhibitor's entry (business name, address and contact details) in the "Alphabetical Directory of Exhibitors" in the catalogue on www.budma.pl	✓	✓
exhibitor's entry (business name) in the "Exhibitor Directory as per Thematic Scope" in the catalogue on www.budma.pl	✓	✓

product entry in the catalogue on the website - product name (up to 120 characters) and description (up to 800 characters) and a maximum of 3 photos for each product	5 products	10 products
publishing the exhibitor's fair offer in the catalogue on www.budma.pl	up to 180 characters every next started line of text (180 characters) - chargeable	up to 600 characters every next started line of text (600 characters) - chargeable
publishing the exhibitor's logotype in the catalogue on www.budma.pl	chargeable only if ordered	✓
one permanent entry car card for a passenger vehicle to enter fair premises	chargeable only if ordered	✓
entry of an additional address (contact details) in the catalogue on the website	chargeable only if ordered	✓
placing the logo on the plan in the printed vademecum for the visitor and / or on the exhibition plan	chargeable only if ordered	✓
publication of promotional materials (up to 800 characters) on the www.budma.pl website	chargeable only if ordered	✓

#### Additional charges

**ATTENTION!** Ordering technical services (a.o. electrical and water supply, forklift services) is **ONLY** possible through the **EXHIBITOR ZONE** platform ([www.strefawystawcy.pl/en](http://www.strefawystawcy.pl/en)). Orders for technical services (electrical connection, water and sewage connection, ordering a forklift and others) must be submitted up to 14 days before the event. After this date, the prices increase, according to the price list.

CHARGE FOR POWER SUPPLY NETWORK			WASTE COLLECTION CHARGE <i>the charge is obligatory for all participants</i>		WATER AND SEWAGE CONNECTION	
Kind of electrical installations	Net price for making the electrical connection [PLN]	Charge for utilizing power supply network [in PLN]	Space made available to the exhibitors	Net charge [in PLN]	Kind of water connection	Net price [in PLN]
0.1 – 3.0 kW (1x16A)	380	561	up to 150 m <sup>2</sup>	37,00 for every m <sup>2</sup> of space made available to the exhibitors	Water inlet and outlet	730
0.1 – 9.0 kW (3x16A)	565	1689				
9.1 – 14.0 kW (3 x 25A)	685	2415				
14.1 – 18.0 kW (3x25A)	860	3237				
18.1 – 36.0 kW (3x63A)	895	6465	over 150 m <sup>2</sup>	flat rate: 5 590,00	Water inlet	470
36.1 – 50.0 kW (3x80A)	1050	8850				
50.1 – 70.0 kW (3x125A)	1320	12930				
24h up to 2,3 kW (1x10A)	465	513	* Net prices do not include VAT. The value added tax will be included in the invoice if applicable.  The prices for technical services are available at <a href="http://www.strefawystawcy.pl/en">www.strefawystawcy.pl/en</a>		Installation of water outlet	540
Rental of a 3 one-phase circuit switchboard	260	–				

#### Exhibitor can also order (optionally):

PERMANENT ENTRY CAR CARD which entitled to enter the fairgrounds by a passenger vehicle during the Budma fair period	268,29 net PLN	BUY online - on Exhibitor Zone
Extra EXHIBITOR CARDS (over the provided amount)	81,30 net PLN	BUY online - on Exhibitor Zone
Additional invitations for Visitors (over the provided amount)	24,39 net PLN	BUY online - on Exhibitor Zone

#### Promotional Services / Auxiliary Staff

The promotional services that include various forms of promotion guarantee reaching large target professional audience. Guided by our experience in the advertising industry we develop, coordinate and implement multimedia advertising packages tailored to individual needs of each and every customer.

For detailed information please look at [www.tup.mtp.pl/en](http://www.tup.mtp.pl/en) or [www.strefawystawcy.pl/en](http://www.strefawystawcy.pl/en)

Contact: Katarzyna Probala, e-mail: [katarzyna.probala@grupamtp.pl](mailto:katarzyna.probala@grupamtp.pl), tel. +48 691 029 687

#### Accommodation

Use our help with booking rooms - contact: Joanna Roś, email: [hotele@wtcpoznan.pl](mailto:hotele@wtcpoznan.pl), tel. +48 61 865 38 69

#### ■ Poznan International Fair Gold Medal

The Gold Medal is an expert recommendation and in selected cases also consumer recommendation for the prize-winner products and services (<http://zlotymedal.mtp.pl/en/>). Application deadline: 30.11.2022

**Contact:** Agnieszka Polacka, email: [agnieszka.polacka@wtpoznan.pl](mailto:agnieszka.polacka@wtpoznan.pl), tel. 668 805 018

#### ■ Acanthus Aureus

The ACANTHUS AUREUS statuette is a distinction awarded to exhibitors who best understand how a modern expo marketing builds the company's image and its business value (<https://www.mtp.pl/en/services/awards/acanthus-aureus/>). Application deadline: 1 week before the fair begins.

**Contact:** Anna Smolińska phone: +48 61 869 21 09; e-mail: [anna.smolinska@grupamtp.pl](mailto:anna.smolinska@grupamtp.pl)

#### ■ Stand construction

Stand construction (walls, floor coverings, equipment) needs to be ordered separately from PIF Stand Construction Section - **IDEA Expo** or from other company.

**Contact:** Marek Cichocki, email: [marek.cichocki@grupamtp.pl](mailto:marek.cichocki@grupamtp.pl), kom. 603 590 392

IDEA Expo is an integral part of GRUPA MTP. For more information: [www.ideaexpo.pl/en](http://www.ideaexpo.pl/en)