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Bright future for the sports construction sector

For the fifth time already CBS Sports Facilities, Amenity Areas, Wellness & Spa – organised jointly by Międzynarodowe Targi Poznańskie and Polish Sports Infrastructure Club (PKIS) – will be held concurrently with BUDMA, the biggest show in the construction industry.

In the recent years, the sports and recreation industry has enjoyed a period of dynamic growth. However, facilities for playing sports at an amateur level are still scarce, especially in smaller towns. Despite the intense efforts of local authorities, the number of school swimming pools and public pools is growing very slowly, while artificial skating rinks are to be found almost exclusively in big cities. In the past few years several interesting facilities have been built, including publicly available sports complexes with changing rooms and welfare amenities, as part of the governmental programme called "My playing field – Orlik 2012". Being the biggest Polish trade show devoted to the sports construction sector, CBS serves as a professional platform for exchanging knowledge and experiences in the fields of sports arenas and stadiums, swimming pools, recreation, wellness and spa centres, as well as sports equipment, fixtures and fittings, light and sound systems, security solutions for sports facilities, and access control systems. Moreover, the trade show features a wealth of specialist construction materials and technologies, as well as solutions relating to design, financing, construction and operation of sports facilities. Starting from its first edition, such a comprehensive scope combined with professional organisation has made CBS the focus of attention of companies offering state-of-the-art solutions. From 19 to 22 January 2010 almost 100 companies from Poland, Czech Republic, Finland, Germany, Great Britain, Italy and Switzerland will showcase their offers in Pavilions 6 and 6A of the MTP, along with the outdoor exhibition grounds in front of the pavilions. CBS will bring into the spotlight the latest products, materials, technologies and construction-related achievements displayed by manufacturers and distributors from the sports and recreation construction sector, as well as producers of materials, equipment and technological solutions for sports, recreation and tourism facilities, wellness and spa centres. The fair is bound to attract not only representatives of trading enterprises and contractors, but also investors and numerous members of local government bodies.

Consultancy and expert advice

From 19 to 21 January, a special information and consultancy point will be open at the stand of the Polish Infrastructure Club (Pavilion 6, Stand 21), where all interested exhibitors and visitors will receive gratuitous advice on planning, organisation and participation in tenders, as well as financing, design, construction and management of sports and recreation facilities. "Participants of those events are bound to acquire the knowledge that is essential for investment planning",

assures Tomasz Stachowiak, CBS Project Manager. They will have at their disposal a group of leading Polish experts on sports construction – experienced professionals ready to solve even the most challenging problems. Specialists taking part in the show will provide a comparative analysis of available sources of financing sports infrastructure projects, also discussing the benefits of transforming Sports and Recreation Centres into Limited Liability Companies. Moreover, fair visitors will gain insight into a programme of constructing exemplary state-of-the-art swimming pools intended to facilitate children and teenagers' swimming lessons, and cutting-edge artificial skating rinks. Other subjects covered at PIKS' stand will include a presentation of customer service process in sports and recreation facilities, along with proposed solutions for developing standards of protection of mass events.

Exemplary construction projects

In MTP's main entrance hall, the Eastern Lobby, an exhibition will be organised in connection with the competition entitled "Builders of Polish Sports". It is the only competition in Poland to provide a comprehensive analysis of outstanding achievements and award individuals, local authorities, institutions and companies involved in the development of sports and recreation facilities. Finally, the CBS show will be an excellent opportunity to honour the laureates of the "Medal Company" competition, and winners of "Builders of Polish Sports" trophies. Winning projects – stadiums, playing fields, sports arenas, sports and recreation centres, swimming pools, skating rinks, canoeing courses, and other facilities together with related materials, technologies and equipment – will be displayed on posters.